



Electric Guitars and Basses

Electric Sound Products

Every E.S.P. instrument is built with the same high standards, regardless of price. Each one of our guitars and basses is manufactured in our own factories so that we can control every phase of production. Unlike so many of today's guitar companies that purchase a neck from one factory, tuning machines from another and pickups from a third source, we at E.S.P. manufacture every component used in the construction of our instruments ourselves! This allows us complete quality control; at E.S.P. we take full responsibility for our products. How many of today's guitar manufacturers can make this claim?

The first thing most people notice about our instruments is the high lustrous, handrubbed finishes. But there's more to an instrument than just great looks...there's playability and sound quality to consider. We hope this catalogue will interest you enough to visit your nearest E.S.P. dealer and check them out.

Each of our factories specializes in a different area of manufacturing so that we can maintain consistent quality control at all levels of production. Our first factory produces all the software used to program the computer-controlled routing machines at the other factories. This facility also produces all custom guitars and pre-production prototypes. Number 2 is the woodworking factory, where all bodies and necks are constructed from our huge reserve of selected and seasoned woods. The third factory, which is the largest, is responsible for metal parts, pickups, painting and final assembly of all E.S.P. instruments. This factory is our pride and joy. After eight years of meticulous planning, in 1981 we eagerly began its construction. This facility is now open and fully operational...easily one of the most technologically advanced guitar factories in the world!

Contents

400 Series Guitars	3,4
400 Series Basses	6
600 Series Guitars	6,7
Survivor Basses	8
Horizon Series	9
Hybrid Series	10
Design Series	11

SHIBUYA ENTERPRISES INC.
133 West 28th St., Suite 2C
New York, N.Y. 10001
PH (212) 246-5523 TEL (212) 246-5523
ESP GUITARS INC.
156 Spittel 43 7500 Karlsruhe St.,
Wiesbaden, Germany
PH (49) (0) 61-408022
ESP CO., LTD.
5-17-18 Takada Toshima-ku
Tokyo 171 Japan
PH (81) (03) 384-3824 TEL (81) 3-3824





STAGE



STAGE



The demand for vintage instruments has been overwhelming. However, the supply of these guitars is extremely limited and because of this lack of supply their prices have been well above the means of the working player. Last year one manufacturer introduced its own reissues of these sought-after models. But the prices of the reissues were so close to those of the original models most musicians still could not afford to own one.

That's where E. S. P. comes in. Using modern production techniques we have created a line of traditionally styled instruments that are retail priced fifty percent lower than those mentioned above.

As we've said before, looks are only one important factor. You will have to visit your nearest dealer for a hands-on demonstration to prove to yourself how great these instruments play and sound.



STAGE



TELECASTER



TELECASTER



TELECASTER



TELECASTER

Model	Price	Year	Year	Year
Body	1950-1954	1955-1959	1960-1964	1965-1969
Neck	1950-1954	1955-1959	1960-1964	1965-1969
Headstock	1950-1954	1955-1959	1960-1964	1965-1969
Bridge	1950-1954	1955-1959	1960-1964	1965-1969
Pickup	1950-1954	1955-1959	1960-1964	1965-1969
Control	1950-1954	1955-1959	1960-1964	1965-1969
Case	1950-1954	1955-1959	1960-1964	1965-1969
Accessories	1950-1954	1955-1959	1960-1964	1965-1969
Notes	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969
Model	1950-1954	1955-1959	1960-1964	1965-1969
Price	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969
Model	1950-1954	1955-1959	1960-1964	1965-1969
Price	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969
Model	1950-1954	1955-1959	1960-1964	1965-1969
Price	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969
Model	1950-1954	1955-1959	1960-1964	1965-1969
Price	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969

Model	Price	Year	Year	Year
Body	1950-1954	1955-1959	1960-1964	1965-1969
Neck	1950-1954	1955-1959	1960-1964	1965-1969
Headstock	1950-1954	1955-1959	1960-1964	1965-1969
Bridge	1950-1954	1955-1959	1960-1964	1965-1969
Pickup	1950-1954	1955-1959	1960-1964	1965-1969
Control	1950-1954	1955-1959	1960-1964	1965-1969
Case	1950-1954	1955-1959	1960-1964	1965-1969
Accessories	1950-1954	1955-1959	1960-1964	1965-1969
Notes	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969
Model	1950-1954	1955-1959	1960-1964	1965-1969
Price	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969
Model	1950-1954	1955-1959	1960-1964	1965-1969
Price	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969
Model	1950-1954	1955-1959	1960-1964	1965-1969
Price	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969
Model	1950-1954	1955-1959	1960-1964	1965-1969
Price	1950-1954	1955-1959	1960-1964	1965-1969
Year	1950-1954	1955-1959	1960-1964	1965-1969



600 Series



Maple Custom



Electric Deluxe

E.S.P. has built-in a number of design innovations to make these instruments perform above all the standards. Our redesigned peghead allows the strings to travel in a perfectly straight line, so there's no extra binding or friction between the nut and the gears.

All of our nuts are bone, not plastic. And our ne- feature twenty-two frets for extended playing range. The slight degree of fingerboard curvature provides for easy string bending with no choking, right up to the twenty-second fret.

The Flicker II Bridge System gives you the ultimate tremolo tailpiece, whether you're into mild use or full-blown divebomber-type effects. The pickups are specially designed and feature compensated pole piece spacing for maximum alignment with the strings.

Mirage Standard



Mirage Deluxe

Edison Standard



Edison Custom



	Mirage Standard	Mirage Deluxe	Edison Standard	Edison Custom	Edison Standard	Edison Custom	Edison Standard
Body	Maple	Maple	Maple	Maple	Maple	Maple	Maple
Neck	Maple	Maple	Maple	Maple	Maple	Maple	Maple
Headstock	Maple	Maple	Maple	Maple	Maple	Maple	Maple
Bridge	Maple	Maple	Maple	Maple	Maple	Maple	Maple
Pickups	Two humbuckers	Two humbuckers	Two humbuckers	Two humbuckers	Two humbuckers	Two humbuckers	Two humbuckers
Controls	Two volume, one tone	Two volume, one tone	Two volume, one tone	Two volume, one tone	Two volume, one tone	Two volume, one tone	Two volume, one tone
Case	Hardshell	Hardshell	Hardshell	Hardshell	Hardshell	Hardshell	Hardshell
Accessories	None	None	None	None	None	None	None
Price	\$1,299	\$1,499	\$1,299	\$1,499	\$1,299	\$1,499	\$1,299
Warranty	Three years	Three years	Three years	Three years	Three years	Three years	Three years
Notes	Maple body and neck, maple headstock, maple bridge, maple pickups, maple controls, maple case.	Maple body and neck, maple headstock, maple bridge, maple pickups, maple controls, maple case.	Maple body and neck, maple headstock, maple bridge, maple pickups, maple controls, maple case.	Maple body and neck, maple headstock, maple bridge, maple pickups, maple controls, maple case.	Maple body and neck, maple headstock, maple bridge, maple pickups, maple controls, maple case.	Maple body and neck, maple headstock, maple bridge, maple pickups, maple controls, maple case.	Maple body and neck, maple headstock, maple bridge, maple pickups, maple controls, maple case.

Surveyor Bass

Surveyor Bass Deluxe



The Surveyor Bass is a blend of sound and style. Modeled after the instruments we have all recognized as the standards of the industry for the past twenty years, the Surveyor finally brings the technology up to date.

Featuring a twenty-one fret neck and dual pickups the Surveyor delivers all the sound you expect and a lot more. The one-piece body gives tight low end and performance as well as unbelievably clear and responsive treble. The bridge features extremely long travel for ultra-fine adjustment of intonation.

The detail work is perfection. Check the fit between the neck heel and the body. You'll find no gaps or extra space...just a well fitted, tight joint.

All this attention gives you exactly what you've been looking for: a great sounding, easy playing, beautiful instrument.

	Surveyor Bass	Surveyor Bass Deluxe
Body	Maple	Maple
Neck	Maple	Maple
Neck Style	21 fret, 1 1/2" wide at nut	21 fret, 1 1/2" wide at nut
Headstock	Maple, 10° angle	Maple, 10° angle
Bridge	Die-cast metal	Die-cast metal
Pickups	Two, single coil	Two, single coil
Controls	Two volume, one tone	Two volume, one tone
Finish	Black, white, or sunburst	Black, white, or sunburst
Price	\$199.99	\$249.99
Weight	11 lbs.	11 lbs.
Dimensions	38" x 16" x 16"	38" x 16" x 16"
Warranty	3 years	3 years
Country of Origin	USA	USA
Model	0000000000	0000000000

Horizon Series

Borrowing a little from the past and mixing it with present technology, we have come up with this fast-playing and exciting guitar. The deeply contoured mahogany body is comfortable and light, whether you're standing or sitting. The Flicker II Tremolo System offers soft tension while allowing a greater degree of pitch drop. The Horizon is finished in a yellowed natural lacquer, including the neck which is fitted with twenty-two nickel alloy frets for smooth playing and great intonation.

Horizon Guitar



The Horizon Bass was created to bring back a bit of nostalgia for those great early years of rock and roll.

It doesn't matter if your style is rockabilly or the blues; if you're searching for blistering low end and the ultimate in simplicity of design and function, the Horizon is the bass for you. One look at the flamed maple top with its cherry sunburst finish flamed in cream binding and you'll know the Horizon Bass is A+ quality all the way.

	Model	Material
Body	Maple	Maple
Neck	Maple	Maple
Headstock	Maple	Maple
Bridge	Maple	Maple
Control	Maple	Maple
Pickup	Maple	Maple
Amplifier	Maple	Maple
Speaker	Maple	Maple
Case	Maple	Maple
Accessories	Maple	Maple
Price	Maple	Maple
Weight	Maple	Maple
Dimensions	Maple	Maple
Finish	Maple	Maple
Hardware	Maple	Maple
Strings	Maple	Maple
Pickups	Maple	Maple
Controls	Maple	Maple
Case	Maple	Maple
Accessories	Maple	Maple

Horizon Bass



Hybrid Series



100



Utilizing many of the more popular features found on several different instrument designs, we have put together combinations not previously available to the guitarist. These models have received the highest praises from reviewers at various music magazines, as well as from professional players.

If you're looking for an instrument that stands apart from the crowd, perhaps you should try one of our hybrids.

[illegible]

Design Series

Limited Editions



D-21

These instruments are built in limited quantities and are excellent examples of the high quality available from E. S. P., representing a design approach different from the rest of the models shown in this catalogue.

Both instruments were designed by professional players to meet their demands on stage and in the studio. The double-neck was built for Carmine Rojas of the David Bowie Band, and the unusual bass was made for Yamashita, bass player in Loudness.

We have now put both models into limited production and made them available to anyone who desires a different approach to his music.

D-21





BRIDGE PA. DISTRIBUTION INC.

123 West 20th St. Room 2C

New York, N.Y. 10001

PHON: (212) 698-2120 TEL: (212) 698-2120

BRIDGE PA. INC.

14 West 40th St. 7th Floor New York, N.Y.

PHON: (212) 698-2120

BRIDGE CO. LTD.

14 West 40th St. 7th Floor New York, N.Y.

PHON: (212) 698-2120

BRIDGE CO. LTD.

14 West 40th St. 7th Floor New York, N.Y.